

**Minutes of the State of Franklin Track Board Meeting from November 5, 2013
Wellness Center, Johnson City, TN**

Present: Board Members: Debi Secor, Sam Culbertson, Bob Townsend, Mary Rodriguez, Gene Chumley, Jamie Mains, Steve Pastorek, Jon Reynolds and Oscar Wagner

SFTC Members: Jerry Robinson, David Baxter, Mark Skelton, Barbara Taylor, Eleanor Pendergraft, Barbara Bogart, Karen and Tim Seiferth and Allison Pastorek

Debi Secor called the meeting to order at 6:30 pm.

Treasurer's Report: Mary Rodriguez reported that we have total current assets of \$16,268.19. Treasurer's report was approved.

October Minutes were read and approved.

Race Management:

1. **Virginian and Heart-One Rehab:** Both races were October 12. Matthew chip timed in Wise with no other club members there. He used some of the race's volunteers and things went fine. Gene Chumley timed the Virginian race in Bristol using RunScore and the race organizers were happy with the results due mainly to some excellent sponsorships.

Elections: Bob said only 20 ballots had come in and he gave the results of the vote for outstanding items so far. Voters have till 11-15 to get ballots back.

KFOM: Kevin Barham's request for \$200 for KFOM awards was approved.

Walk Series: Allison Cook was not present so no action was taken on the walk series.

K&Q: Steve Pastorek said members will still get a \$15 discount on shoes next year. He explained that the reason Foot Rx was discontinuing K&Q sponsorship was disappointment in the amount of traffic it was generating. It also would have been a big plus to have had their logo on the front page of the club's website.

Jon Reynold said that we need to have a better definition of what our relationship with sponsors should be.

Allison Pastorek said she believes SFTC has image issues. Specifically, a lot of runners do not even know that SFTC is not We Run Events. Oscar Wagner said that he has noticed the same thing in his contacts as a private hire timer.

Sam Culbertson said he felt we were a victim of technology in that the internet has removed the incentive to join since you can get calendar and race result information without being a member. This was not the case when Split Times and newspapers were the about the only sources available unless you gave a race director a SASE.

Steve added that our greatest asset is probably that web site and we should consider leveraging off it some way. He also said SFTC should strongly consider charging for calendar entries.

(later in the meeting) Gene Chumley presented 2 races as candidates for K&Q status. Christopher Todd Richardson 10K was approved and The Virginian 6.6K was not approved since the course is not a record eligible course. Mark Skelton presented the River Mile to be run on a Tuesday in June and it was approved. Part of the discussion was the workload increase on the scorekeeper. Tim Seiferth says he pretty much has it automated so he can do a race in about 5 minutes. We are somewhere around 40 K&Q races now and Tim says his code can handle 64 races before he has to do a rewrite.

Banquet: Jon read the banquet agenda. There was a discussion of where the D-B Fieldhouse was and where you would have to park to get to it. Jon reminded everybody it was pot luck this year.

Volunteers: Heavy support needed for upcoming Speedway in Lights 5K. There was a huge race day turnout last year. A discussion of how to handle late registrants ensued. Bob Townsend said he was still looking for volunteers for the Pioneer 5 Miles Run.

Membership: Karen Seiferth said she would accept the position of Membership Chair in 2014.

Social Chair: There was a discussion of a couple of members who were quite interested.

Meeting adjourned about 7:35 pm.

Submitted by Oscar Wagner, Secretary